

**SWACHH BHARAT PAKHWADA**

**1<sup>st</sup> to 15<sup>th</sup> DECEMBER, 2019**



**BEML LIMITED**

In line with the directives of Ministry, "Swachhta Pakhwada" was organised across all the Divisions / Complexes / Offices of the Company from 1<sup>st</sup> December to 15<sup>th</sup> December, 2019. Posters / Banners on awareness about cleanliness has been displayed.

A brief report of the same is as follows :

**Day 1:** The "Swachhta Pakhwada" fortnight started with the pledge taking ceremony at BEML Palakkad Complex. Shri. H V Nagaraj, General Manager, BEML Limited administered the pledge to all the Executives / Employees, Representatives of Unions, Society, Associations, Contract Personnel, Trainees of the Company took the pledge and committed for working towards clean India.

Thereafter, March Past was also carried out to spread the awareness about importance of cleanliness.







## **Day 2 : Disposing off of scrap material in the factory premises and storage in organized manner.**

At BEML Mysore Complex, disposing off scrap materials was undertaken at Equipment / Engine / Marketing Divisions of Mysore Complex. Materials to be scrapped have been identified at Shops of Mysore Complex and have been stored in an organized manner at the salvage yard.









**Day 3 : Cleanliness Drive in the public places like shopping complex, children parks etc.**

As part of the celebrations, KGF Complex, has organized “Cleanliness Drive” on 3<sup>rd</sup> December 2019 at various prominent public places in BEML Township. A team of comprising of Estate Maintenance personnel took vital efforts to clean the township shopping complex. Further, the students of BEML Composite Pre-university College have also joined the Estate Maintenance personnel in cleaning the Children Park in the BEML Township.













**Day 4 : Cleanliness Drive in the Townships of all the attached subordinate offices, autonomous bodies and DPSUs.**

Cleanliness drive was organized on at BEML Bangalore Complex Township wherein plastics, papers and fallen dry leaves laying in and around roads and open areas of Township were completely cleaned. Township Block Nos. 12 to 17 were undertaken for the cleanliness drive.



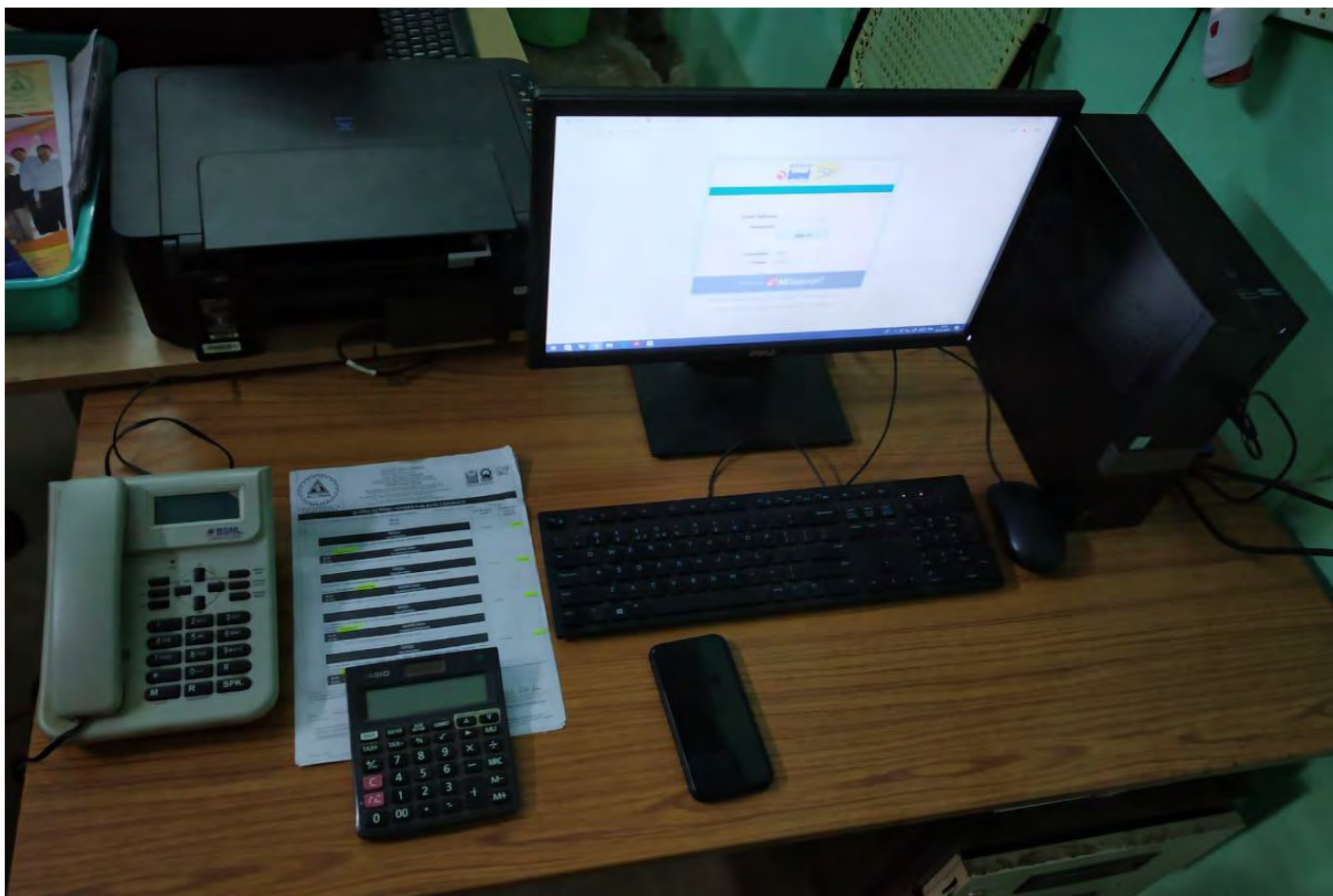




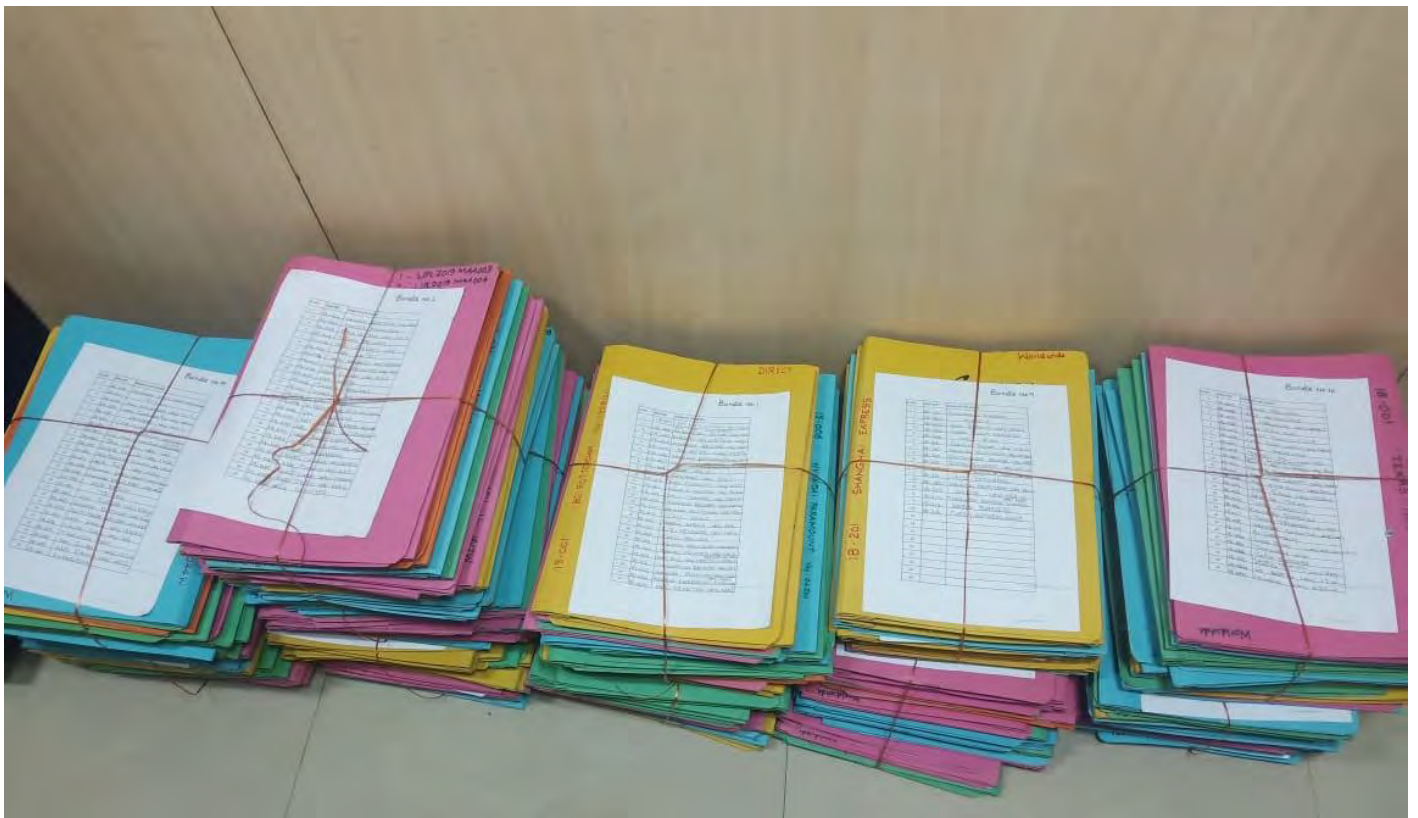


**Day 5 :** Weeding out of old files and offices equipment.

Weeding of old Files and Office equipments was carried out in BEML Regional / District offices  
**Regional Office, Neyveli & District Office, Chennai**









**Regional Office, Kolkatta**





Regional Office, Delhi





**Day 6: Tree plantation in township area, residential complexes and Factory premises etc.**

Plantation of Tree saplings was conducted at BEML Mysore Complex on 06.12.2019. Head of Complex, SHRI. H S Ranganath along with Senior Executives, Representatives of Unions, Societies, Associations, Contract Personnel & Trainees participated towards creating 'Green Zone'.





**Corporate Office : Painting competition on the subject of Importance of Cleanliness for Employees / Executives and their family members .**

Painting / Drawing competition on the subject of Importance of Cleanliness was held for the Employees / Executives, their family members and Contract personnel was conducted on 06.12.2019 at Corporate Office. All the participants depicted the importance of cleanliness with clarity.









**Day 7 :** Painting competition on the subject of importance of cleanliness for the children of the employees.

**Bangalore Complex :** Painting Competition has been conducted at BEML Kalamandira on 07.12.2019 with the coordination by Township Advisory Committee. The children of BEML Executives & Employees have actively participated in the competition, depicting the importance of cleanliness through their paintings / drawings.





**Mysore Complex :** At BEML Mysore Complex, painting / drawing competition was held within the factory premises for children of Employees / Executives. The Children participated enthusiastically and depicted importance of cleanliness through their painting / drawing.





**KGF Complex :** As a part of observance of "Swachhta Pakhwada" , to encourage the adoption & practice of Swachhta activities amongst the students who constitute the future of our society, KGF Complex organized a "Painting Competition" on the subject "Importance of Cleanliness" on 7<sup>th</sup> December 2019 for students studying in 8<sup>th</sup> to 10<sup>th</sup> standard of BEML Composite Pre-university College and Kendriya Vidyalaya, BEML Nagar. The students who participated in the painting competition exposed their vision on Swachhta through their vivid and colourful paintings, with Swachhta as the focal point of their painting. Shri A.Poominathan, Senior Manager-HR along with Executives / Employees organised the competition.





**Day 8 : Fumigation of insecticides in the township for prevention of mosquitoes and other insects.**

Fogging was carried out at Corporate Office to eradicate mosquitoes and other insects to prevent various diseases.





### **Day 9 : Seminar on importance of cleanliness in daily life.**

A seminar on Importance of Cleanliness in daily life was conducted at BEML Bangalore Complex. Shri Rajesh Babu, Director Founder General, Swachhta NGO conducted the seminar on importance of segregation of waste and its disposal thereby reaching towards cleanliness.



### **Day 10 : Essay competition on the subject of importance of cleanliness for the children of the employees.**

Essay Competition and Speech competitions on 'Importance of Cleanliness' was held across all the Divisions / Complexes and Offices. Employees / Executives and their Spouse / Children participated enthusiastically and elaborated their thoughts through Essay & Speech

**Corporate Office :** At Corporate Office, Essay competition on 'Importance of Cleanliness' and Speech Competition on 'Plastic waste Management and suitable replacement for Single Use Plastic (SUP)' was held on 10.012.2019. Employees / Executives and contract personnel participated.







Judging of the Competitions by a committee









**Bangalore Complex:** Essay completion was organised at Shishya School at BEML Bangalore Complex. School Children participated enthusiastically in the competition





## KGF Complex

Prior to commencement of the competition, Shri. K.Poominathan, Senior Manager-HR delivered a brief speech on the importance of cleanliness for the benefit of the students. He highlighted that Cleanliness is the act of keeping our body, mind, dress, home, surroundings and other work area neat & clean. Cleanliness of the body is very necessary for our physical and mental health. Cleanliness of the surrounding areas and environment is very necessary for the social and intellectual health. Dirty things in the surrounding areas or home give rise to the various disease causing germs, bacteria, virus and fungus. Cleanliness also improves the confidence level and self-respect as well as respect from others. It is a good habit which keeps us always happy and it makes us feel very proud in the society.

With the above pep talk Shri.K.Poominathan, Sr.Manager-HR appealed the students to participate in the competition in large numbers. The students of BEML Composite Pre-university College and Kendriya Vidyalaya, BEML Nagar studying in 8th to 10th std took active part in the competition with full zest & enthusiasm.









**Mysore Complex :** Essay and Speech competitions were held for Employees / Executives Children in the factory premises. Children participated in both the competitions









## Day 11 : Making of plastic free zone in Factory premises and residential complexes

BEML KGF Complex has undertaken to create awareness to stop Single Use Plastic. Use of plastic has been banned in the Factory premises and the Township areas.





## Day 12 : Disposal of e-wastes in Administrative offices.

Electronic Data Processing department (Computer section) at BEML Mysore Complex collected the e-wastes from all the Administrative Offices and sent to store section with proper documentation for disposal.





**Day 13 : Cleanliness drive in drainage systems in Factory premises and residential complexes.**

Cleanliness drive in Drainage System located at the Northern side of TATRA Hangar was carried out on 13.12.2019 at BEML Bangalore Complex. Debris, fallen dry leaves, etc were cleaned to ensure that the drainage system was free from blockages.









**Day 14 : Organizing of Mini Marathon for employees and their families to spread the message of cleanliness.**

Mini Marathon was organised at BEML Palakkad Complex to spread awareness about Cleanliness. Shri. P Shivakumar along with the Employees / Executives, representatives of Unions participated in the Marathon.





## Day 15 : Concluding ceremony and distribution of prizes.

Concluding ceremony was organised at Corporate office on 13.12.2019. Shri. Debi Prasad Satpathy, General Manager(HR) was the Chief Guest for the program. Shri.K V Ramakrishnappa, Asst. General Manager(HR) welcomed the gathering on the occasion. Shri. Debi Prasad Satpathy elaborated on the various activities organised by the Company across its Divisions / Complexes / Offices. He also urged for more participants to join hands in achieving the dream of 'Clean India'. The Prize winners of the Swachhta Pakhwada competitions were facilitated by Shri. Debi Prasad Satpathy and Shri. K V Ramakrishnappa.





















**Bangalore Complex** : The concluding ceremony at BEML Bangalore Complex was organized at HRD Seminar Hall, wherein all the prize winning children were invited to participate in the programme and receive the prizes. Shri. P. Nagaraj, Chief General Manager (Metro Production) was the Chief Guest. Senior Executives were the Guests of Honour for the programme.

Shri. P. Nagaraj, Chief General Manager (Metro Production) briefed the various activities taken up during the Swachhta Pakhwada from 01.12.2019 to 15.12.2019. The Chief Guest and Guests of Honour have presented the Prizes to the winners of various competitions conducted for the children on the occasion.









**KGF Complex:** has celebrated the Swachhta Pakhwada (Cleanliness Fortnight) programme from 1st to 15th December 2019 for spreading the message of cleanliness among all stakeholders and surrounding areas of BEML Township by conducting various activities / programme.

The fortnight celebration concluded on 15th December 2019 with a grand closing ceremony organised at BEML Kalashethra, BEML Nagar. The programme commenced with welcome address and brief about various activities / events undertaken during the Swachhta Pakhwada.

Shri.V.Sekar, Chief of R&D, graced the occasion as Chief Guest, while Shri.K.O.Prabhalada Gowda, General Manager-Defence & President, BEMOG, Shri.K.Anjaneya Reddy, President, BEMEA, Shri.S.Thirunavukarasu, President, SC/ST Employees Welfare Association, Mrs.K.Sudha, Principal from BEML Pre-university College and Mrs. Husna Rizwanulla from Kendriya Vidyalaya, BEML Nagar, were also present as special guests.

Addressing the gathering, Shri.V.Sekar, Chief of R&D stated that clean home, clean workplace and clean surroundings are the vital pillars of clean India and insisted for everyone's participation for sustaining the cleanliness of our premises. He also stated that KGF Complex has been continuously contributing towards the cause of cleanliness & hygiene management.

The special guests have also addressed the audience highlighting the importance of observance of Swachhta Pakhwada and appealed all to make it a regular activity to maintain cleanliness.

Shri.V.Sekar, Chief Guest of the occasion and the Special Guests presented Prizes and Certificate of Appreciation to the winners of the Competitions held during the fortnight.

















**Mysore Complex :** BEML Mysore Complex organised the closing ceremony of Swachhta Pakhwada on 15<sup>th</sup> December 2019 at BEML Township.

Shri. H S Ranganath, Chief General Manager, Mysore complex WAS THE Chief Guest of the program. **Senior Executives, Employees /' Executives, Representatives of Unions, SC/ST Welfare Association, Bipartite Committees, Trainees,** large number of Children and residents of the Township were present on the occasion.

Shri. Shankarnarayan, Asst. Manager(HR) welcomed the gathering and gave a brief report on various activities undertaken at factory as well as at Township during Swachhta Pakhwada - December 2019. . Shri. Nagaraj, Senior Manager(HR) congratulated all the children who have taken active participation in Swachhta pakhwada. He also emphasized the importance of cleanliness and stated that cleanliness should be part of our life and it has to be maintained in all the areas whether at house or at work place. He has requested all the residents of the colony to maintain cleanliness of their surroundings. He thanked one and all who have worked for the success of Swachhta Pakhwada

While delivering the key note address by Chief Guest of the program **conveyed this time's** agenda of Swachhta Pakhwada i.e., to stop Single Use Plastic (SUP) and to use sustainable alternatives. He urged the gathering to use the paper bags being manufactured by specially challenged children. He has also addressed children who have participated in large number to cultivate the habit of maintaining the cleanliness. Prizes have been awarded to the winners of Drawing/Painting, Essay and Speech Competitions.





















**Palakkad Complex :** The closing ceremony at BEML Palakkad Complex was held on 15.12.2019. Shri. P Shivakumar, Chief of Palakkad was the Chief Guest for the program. The Chief Guest elaborated the importance of Swachh Bharat and also the activities undertaken during the Pakhwada.

The prize winners of the various competitions were felicitated during the closing ceremony.









